When you enter the Hall of Honor, you’ll see a pair of bronzed boot prints. The boots were issued to Sgt. Maj. Wayne Hertz in May 2002. Hertz wore the boots to many memorials of fallen Marines. In all, the boots saw three combat tours and carried Hertz many miles.
These words emblazoned above the flag of our nation remind every visitor to the Hall of Honor at Veterans Memorial Field Sports Complex to thank, to remember and to honor all those who have served in the Armed Forces of the United States of America.

What you read now is information on how you may join the many who have honored friends, family and colleagues by recognizing their service with a plaque to be wall mounted in this new Veterans Hall of Honor.

Your payment to the UW-L Foundation for a plaque (less the cost of materials, engraving and installation) will be a tax deductible gift that will support the on-going costs of updating and changing the static displays and video content of the Hall of Honor. The plaques will be available in 4 sizes:

- 4\"x2\" $150  Max. 2 lines, 18 characters per line
- 4\"x4\" $250  Max. 3 lines, 18 characters per line
- 6\"x4\" $500  Max. 3 lines, 27 characters per line
- 8\"x6\" $1,000  Max. 6 lines, 36 characters per line

The Hall of Honor is a lasting and moving tribute to our veterans. It is open regularly Monday through Saturday from 8 a.m. to 4:30 p.m. As part of the new Veterans Memorial Field Sports Complex at UW-L, custodial care and normal maintenance is provided by the University. However, the care and keeping of the content, both static displays and video materials, is a permanent commitment of the UW-L Foundation.

If you would like to purchase the following plaque(s) in the Veterans Hall of Honor

- 4\"x2\" $150  x _______ = Total $ _______
- 4\"x4\" $250  x _______ = Total $ _______
- 6\"x4\" $500  x _______ = Total $ _______
- 8\"x6\" $1,000  x _______ = Total $ _______

I would like to make a tax deductible contribution to the Veterans Hall of Honor $ _______

More information will be sent to you regarding the inscription of your plaque(s).

Mail form and payment to: UW-L Foundation Inc.
P.O. Box 1148
La Crosse, WI 54602-1148

For more information: 608.785.6830 | foundation@uwlax.edu

CONTACT INFORMATION (please print)

Name ____________________________________________________________
Address ____________________________________________________________________________
City ______________________ State ______ ZIP ______________________
Phone __________________________ Home  Work  Cell

E-mail address ____________________________________________________________

Form of Payment (check one):
☐ Visa  ☐ MasterCard  ☐ American Express  ☐ Discover
☐ Check (made payable to UW-L Foundation)

Credit Card # ___________ ___________ ___________ ___________  Exp. Date: / /

Cardholder’s Signature: __________________________________________________________________

Print Name of Cardholder: __________________________________________________________________

EXISTING TILES:
At no cost to their sponsors, the recognition from tiles that were sponsored and displayed in the old Hall of Honor will be preserved and placed on plaques in the new Hall of Honor. The old tiles will then be made available, at no charge, to sponsors to reclaim for their home or business as remembrances of the veterans honored.